



Social Media Certified

Elijah PETTY

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Jun 30 2022 - Jul 29 2024

Certification code: 1f50f00e747a45559970341e89feb5d5

HubSpot Academy

Yamini
CEO Yamini Rangan



Email Marketing Certified

Elijah PETTY

The bearer of this certificate is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Certified: Nov 30 2021 - Valid until: Dec 30 2023

Certification code: 8f7b1e60631043dc94b8b64b1ea716cd

HubSpot Academy

Yamini
CEO Yamini Rangan