

Advanced Google Analytics

Certificate of Completion

Elijah PETTY

Awarded for successfully completing
the course "Advanced Google
Analytics"



Certificate expires November 7, 2024

Google Analytics for Beginners

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Principes de base de Google Tag Manager

Certificat de réussite

Elijah PETTY

Atteste que vous avez suivi le cours
"Principes de base de Google Tag
Manager" et réussi l'examen
correspondant





Social Media Certified

Elijah PETTY

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Jun 30 2022 - Jul 29 2024

Certification code: 1f50f00e747a45559970341e89feb5d5

HubSpot Academy

Yamini
CEO Yamini Rangan



Email Marketing Certified

Elijah PETTY

The bearer of this certificate is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Certified: Nov 30 2021 - Valid until: Dec 30 2023

Certification code: 8f7b1e60631043dc94b8b64b1ea716cd

HubSpot Academy

Yamini
CEO Yamini Rangan



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Elijah PETTY

has successfully completed

Adobe Illustrator CC - Advanced Training

Daniel Walter Scott, Course Creator & Founder



AUTHORISED
Training Centre



CERTIFIED INSTRUCTOR



ABOUT THE COURSE

This online course provided advanced skills in Adobe Illustrator. Topics covered included - productivity and workflow techniques, current design styles, anchor point and pen tool techniques, master techniques for drawing lines and strokes, vectorizing and coloring hand drawn sketches, depth and perspective, typography, charts and graphs, creating elements for InDesign documents, gradient meshes and working with color adjustments. These skills have been demonstrated through completed projects.

Date of award: 30.05.2022

Validate at: www.bringyourownlaptop.com/cert/xQXDeVXNWC7A29f6mZ20Y



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has successfully completed

Adobe Photoshop CC - Advanced Training

Daniel Walter Scott, Course Creator & Founder



AUTHORISED
Training Centre



CERTIFIED INSTRUCTOR



ABOUT THE COURSE

This online course provided advanced skills in Adobe Photoshop CC. Topics covered included - best selection and masking techniques, advanced 'levels and curves' to enhance colors and skin tones, retouching images, fixing blurry images, creating perspective, using Artboards, typography techniques, creating cinemagraphs, the creation of mock-ups, current visual styles, and editing video. These skills have been demonstrated through completed projects.

Date of award: 01.05.2022

Validate at: www.bringyourownlaptop.com/cert/bzVnIpGwt76paww4XiCXN



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Elijah PETTY

has successfully completed

After Effects CC - Animated Infographic Training

Daniel Walter Scott, Course Creator & Founder



AUTHORISED
Training Centre



CERTIFIED INSTRUCTOR



ABOUT THE COURSE

This online course provided essential skills in creating animated infographics using Adobe After Effects. Topics covered included - exporting data from an Excel spreadsheet, animated charts and graphs, percentage counters, animating icons, voice overs, vector redraw, puppet tool, motion blur, opacity, lighting and camera techniques, masking, using sound, precomping, exporting for YouTube, social media and presentation. These skills have been demonstrated through completed projects.

Date of award: 27.04.2022

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Elijah PETTY

has successfully completed

Adobe Xd CC, User Experience Design - Essentials Training

Daniel Walter Scott, Course Creator & Founder



AUTHORISED
Training Centre



CERTIFIED INSTRUCTOR



ABOUT THE COURSE

This online course provided essential skills in Adobe Xd. Topics covered included - working with personas and briefs, low-fidelity wireframes, working with color and type styles, creating and managing component libraries, creating variable components, high-fidelity prototyping, desktop and responsive breakpoints, pen tool and icons, working with images, layout, sharing for testing and feedback, UI and XD best practices, collaborating and developer hand-off. These skills have been demonstrated through completed course projects.

Date of award: 21.04.2022

Validate at: www.bringyourownlaptop.com/cert/BJqX3sz8oHwS4V7qz0usG



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Elijah PETTY

has successfully completed

InDesign CC - Essentials Training

Daniel Walter Scott, Course Creator & Founder



AUTHORISED
Training Centre



CERTIFIED INSTRUCTOR



ABOUT THE COURSE

This online course provided essential skills in Adobe InDesign. Topics covered included - creating newsletters, brochures, business cards, and flyers, color principles and using corporate colors, selecting and using fonts, image size manipulation and cropping, creating print-ready PDF files, text manipulation for paragraphs and styles, contents pages, basic shape drawing, and workflow techniques. These skills have been demonstrated through completed projects.

Date of award: 23.04.2022

Validate at: www.bringyourownlaptop.com/cert/vF7mVek0wUh0BII3wWBy3