



Visibility

Efficiency

Outcome

Impressions
5,247

Clicks
43

Average CPC
7.8

Click Through Rate
0.01

Average CPM
64

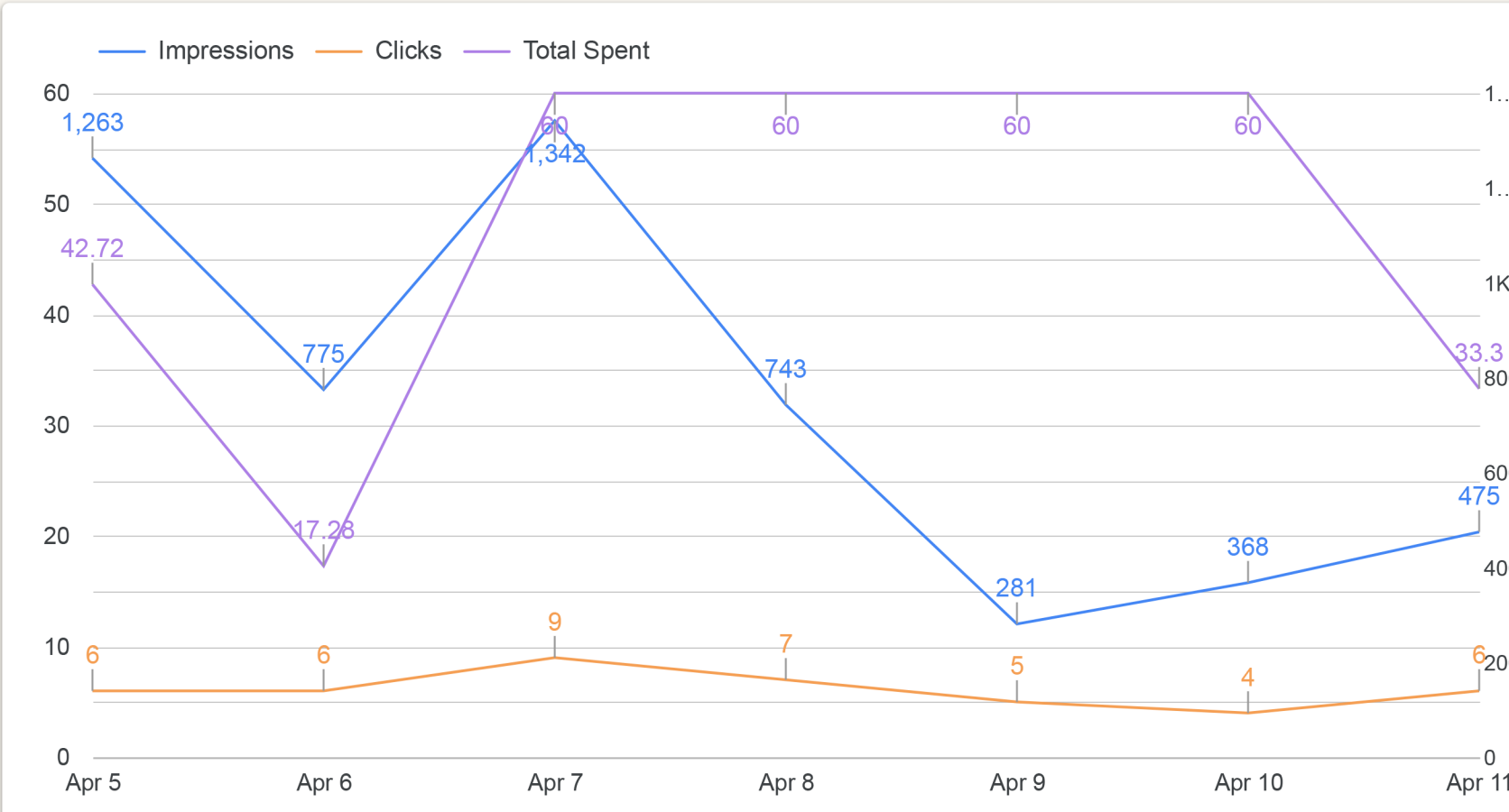
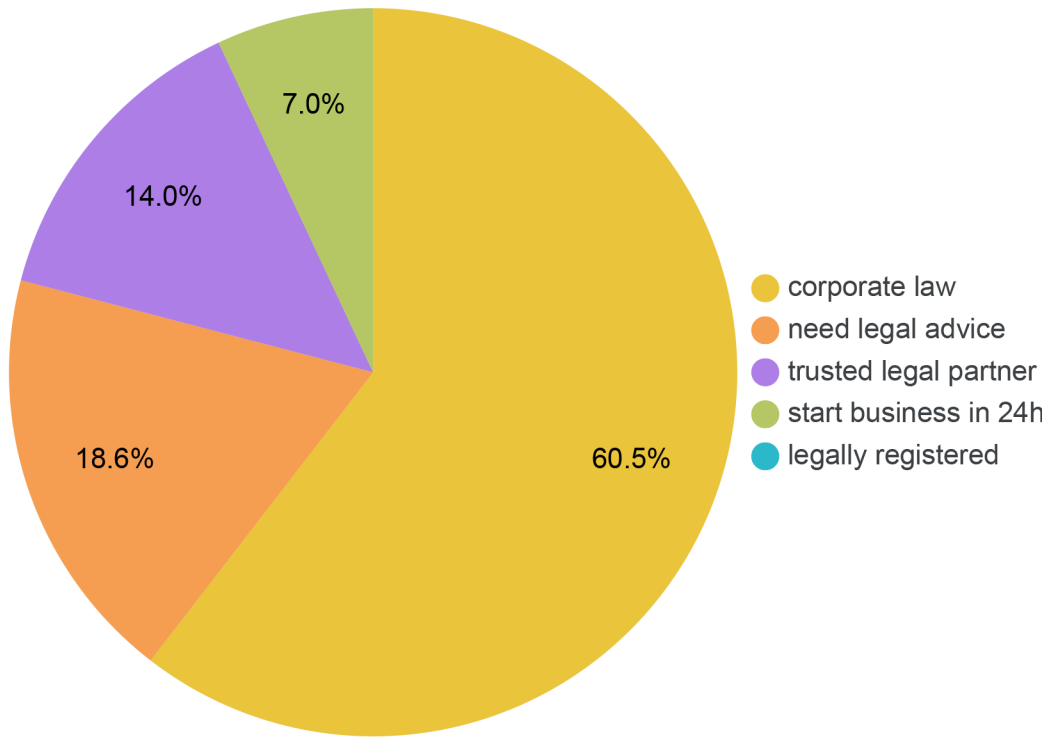
Leads
0

Cost per Lead
0

Total Spent
333

Performance by creatives & clicks

Impressions Clicks & Cost by Day



County Segments Total, Impressions, Clicks & CTR

	County Segment	Clicks ▾	Impressions	Percent of Total Clicks
1.	Montreal	14	1035	0.32558
2.	Thérèse-De Blainville Regional Cou...	0	21	0
3.	Halton	0	71	0
4.	Peel	0	146	0
5.	Wellington	0	23	0
6.	Sherbrooke	0	43	0
-	-	-	-	-

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Job Function Segments Total, Impressions, Clicks & CTR

	Job Function Segment	Clicks ▾	Impressions	Percent of Total Clicks
1.	Legal	17	1123	0.39535
2.	Business Development	7	448	0.16279
3.	Accounting	6	843	0.13953
4.	Engineering	5	223	0.11628
5.	Finance	3	171	0.06977
6.	Military and Protective Services	0	61	0

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Job Title Segments Total, Impressions, Clicks & CTR

	Job Title Segment	Clicks ▾	Impressions	Percent of Total Clicks
1.	Law Student	6	75	0.13953
2.	Lawyer	6	168	0.13953
3.	Founder	3	103	0.06977
4.	Law Specialist	0	39	0
5.	Accounting Technician	0	32	0
6.	Co-Founder	0	47	0

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Company Industry Segments Total, Impressions, Clicks & CTR

	Company Industry Segment	Clicks ▾	Impressions	Percent of Total Clicks
1.	Legal Services	10	687	0.23256
2.	Financial Services	4	142	0.09302
3.	Government Administration	4	231	0.09302
4.	IT Services and IT Consulting	3	276	0.06977
5.	Insurance	0	76	0
6.	Capital Markets	0	93	0
7.	Media and Telecommunications	0	122	0
8.	Oil and Gas	0	103	0
9.	Technology, Information and Internet	0	315	0
10.	Credit Intermediation	0	130	0
11.	Advertising Services	0	79	0
12.	Business Consulting and Services	0	337	0

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