

YouTube Ad View Performance From Google Ads

Campaign: YouTube - Video Ad (1)

Apr 23, 2025 - May 5, 2025

Visibility

Impressions

35,772

↑ N/A

Clicks

93

↑ N/A

Video views

24,715

↑ N/A

Video view rate

69.09%

↑ N/A

Efficiency

Avg. CPC

\$3.03

↑ N/A

CTR

0.26%

↑ N/A

Outcome

All conv.

68

↑ N/A

Cost / conv.

\$4.14

↑ N/A

Conv. rate

0.23%

↑ N/A

Cost

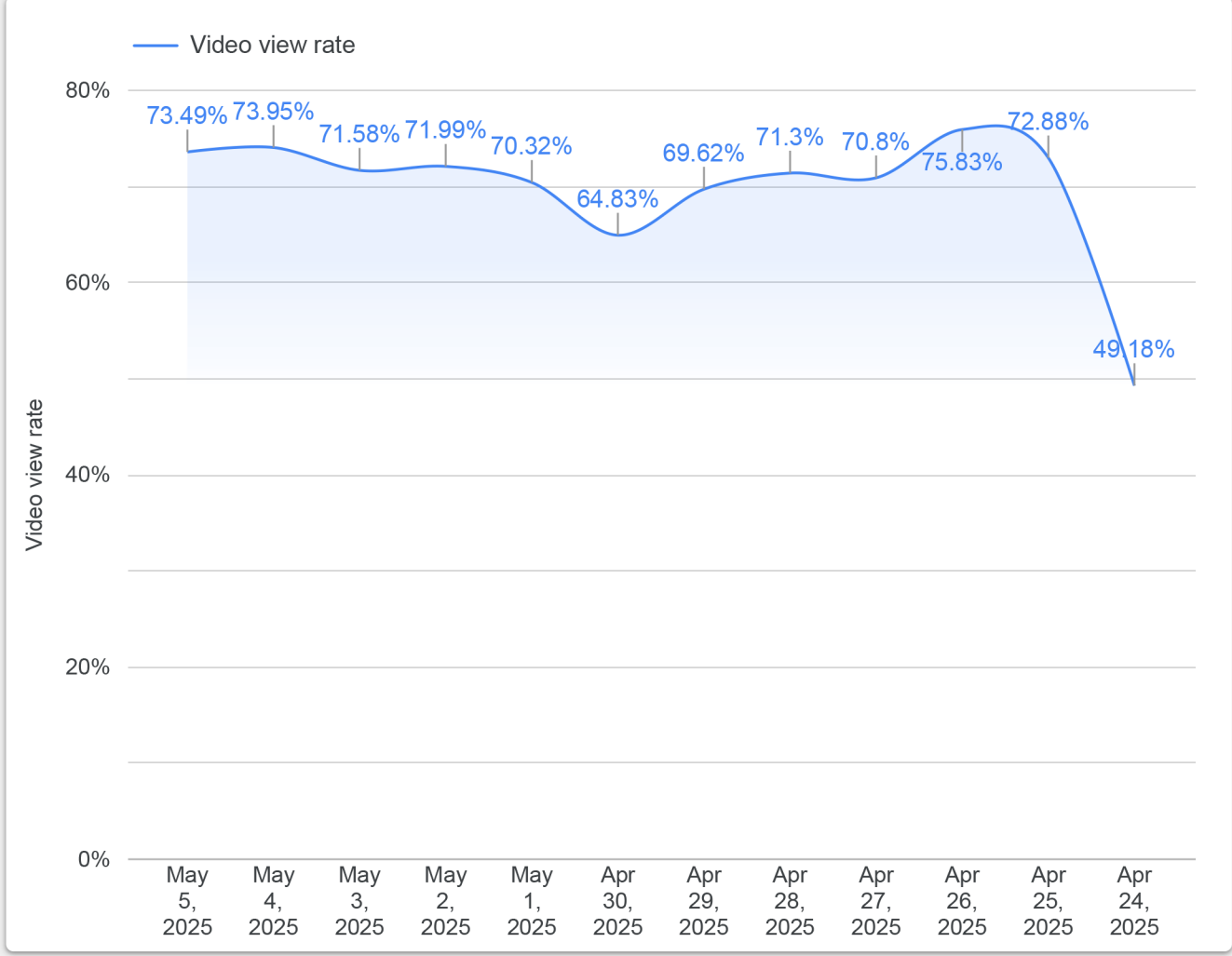
\$281.33

↑ N/A

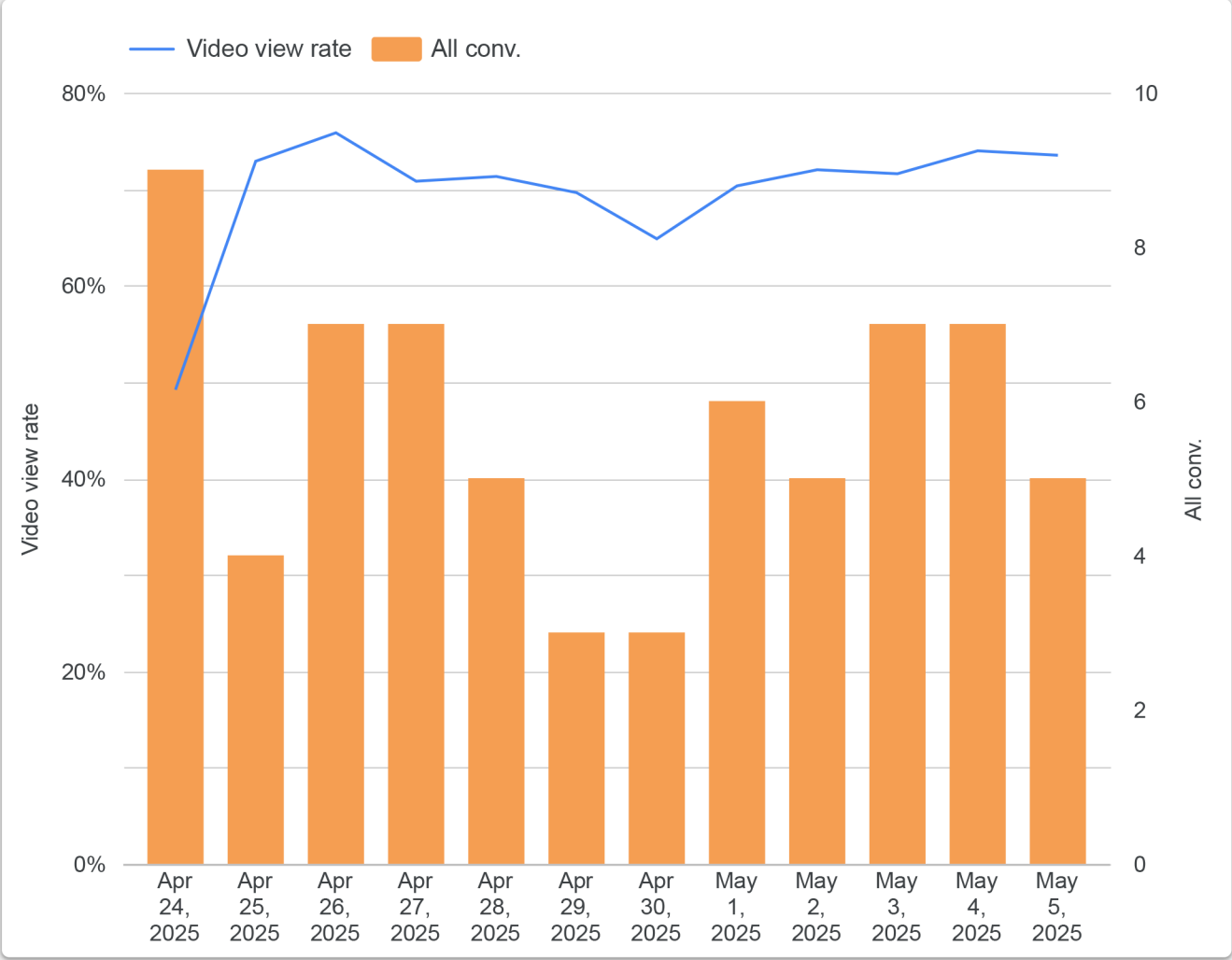
Video views by day



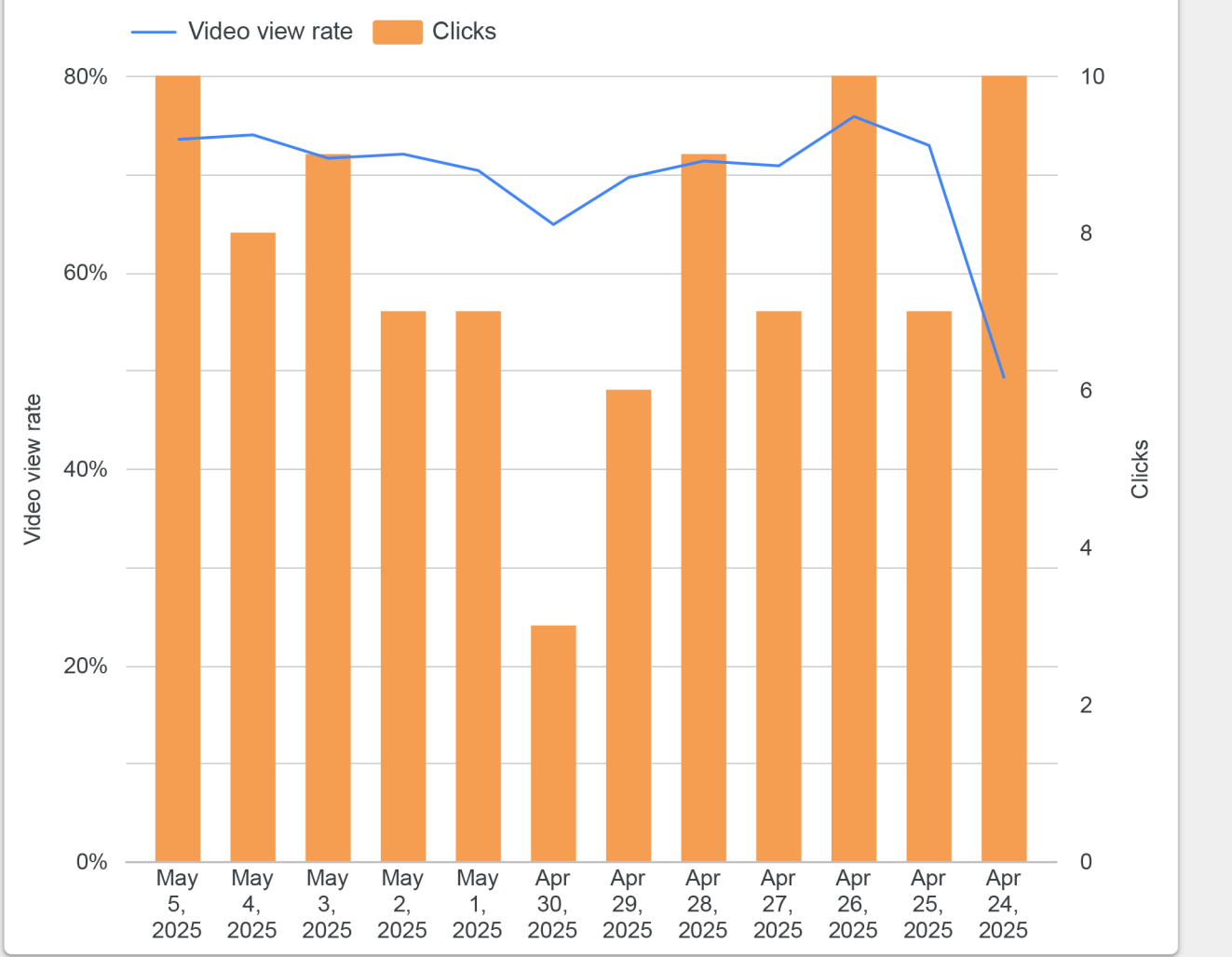
View Rate by day



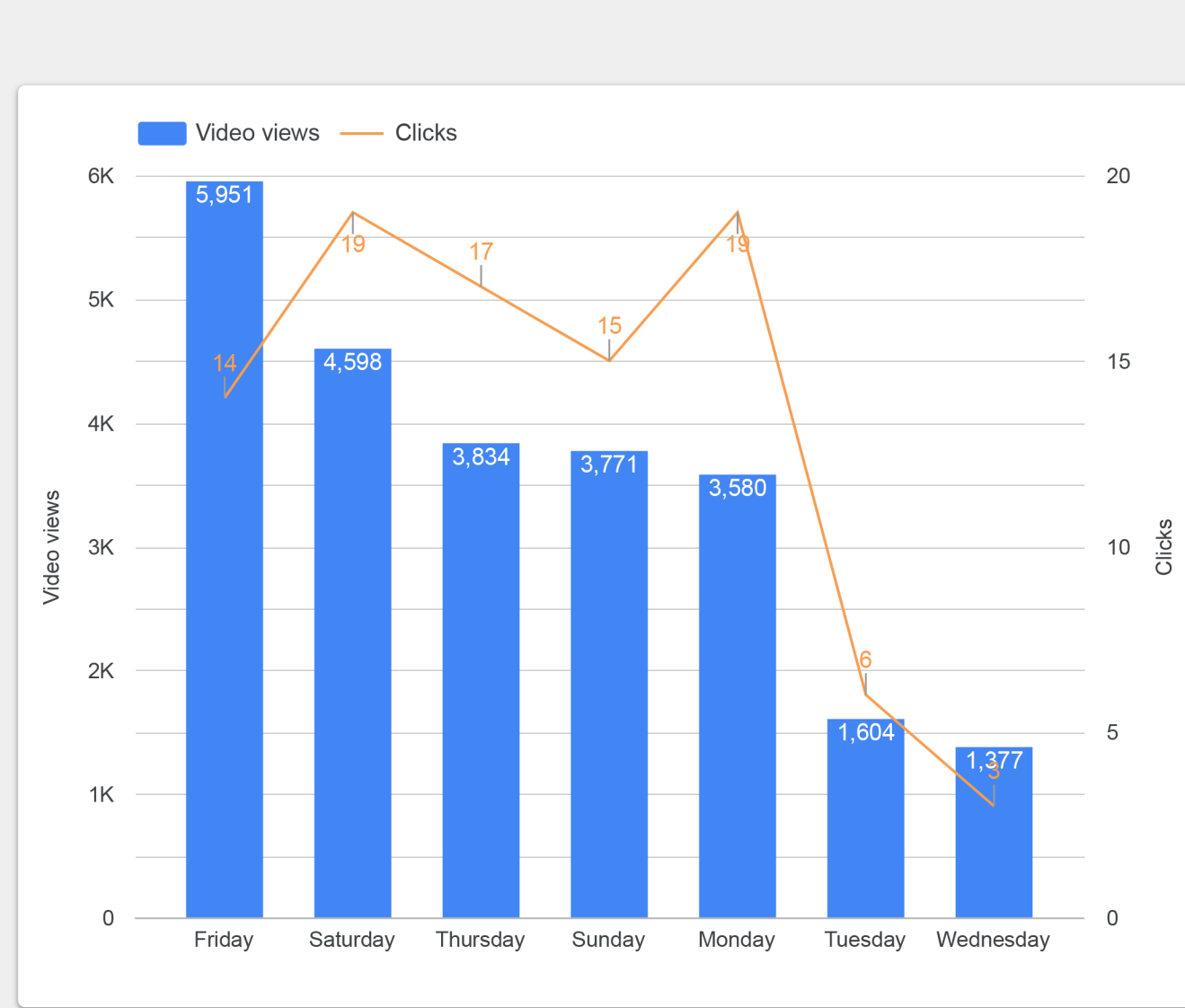
View Rate vs Conv rate by day



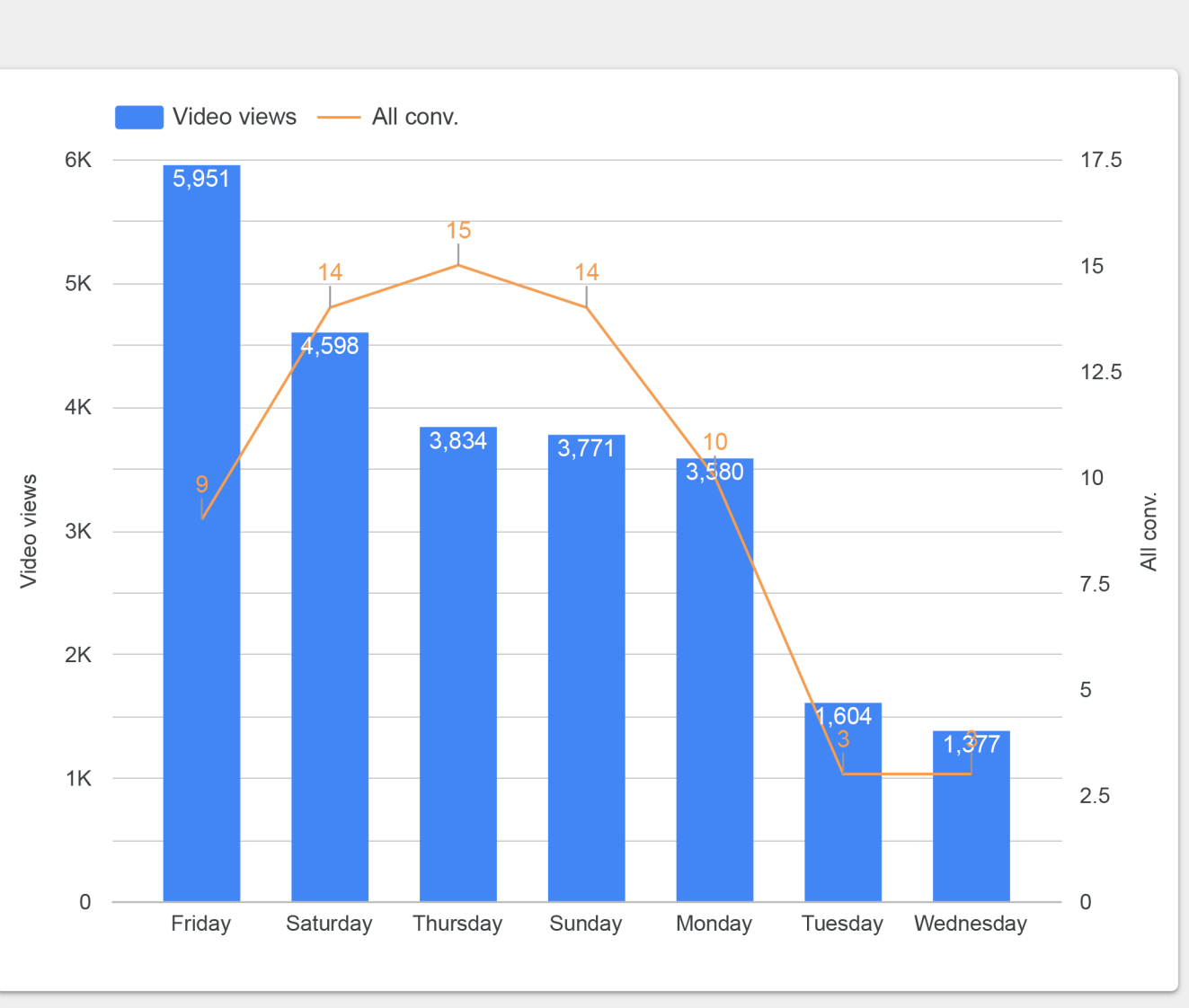
View Rate vs Clicks by day



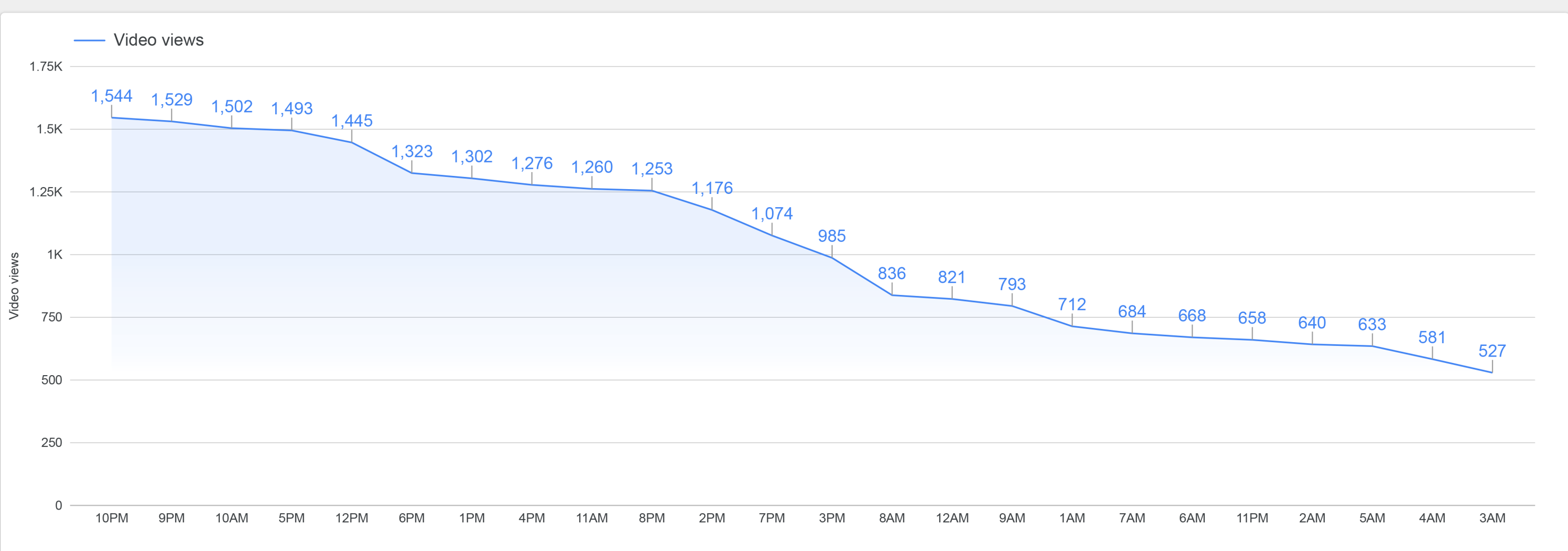
View vs Clicks by day



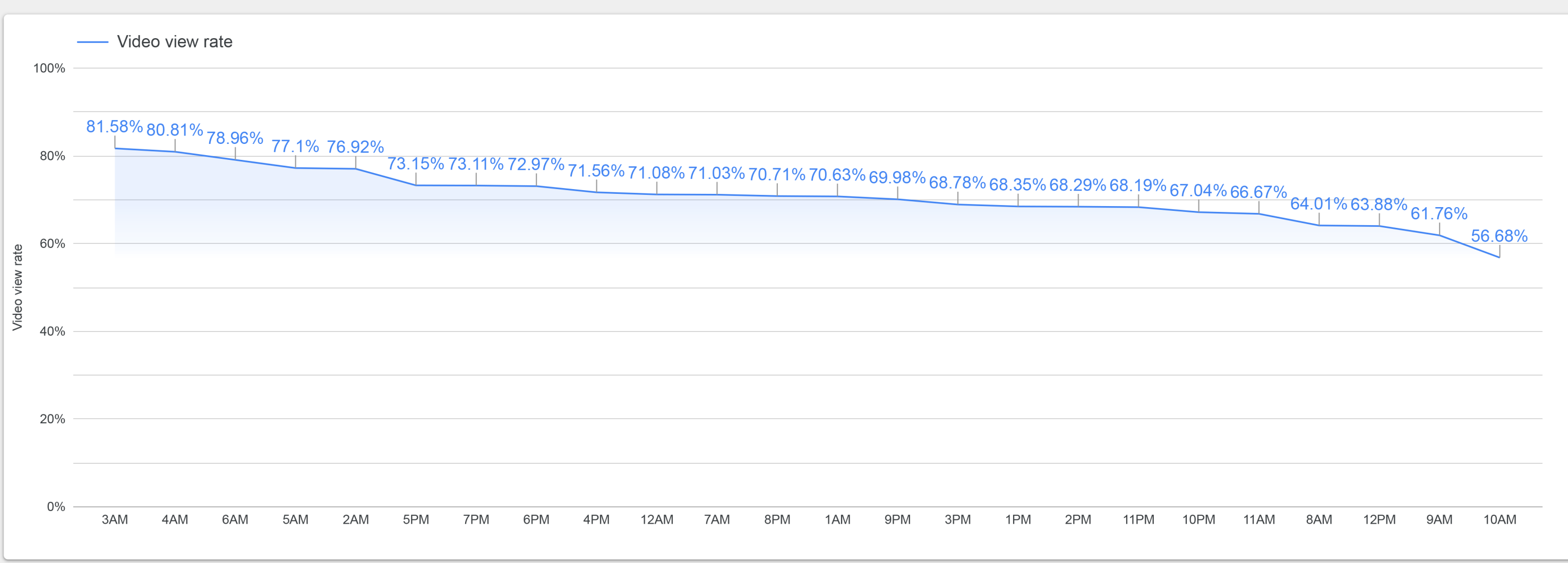
Views vs Conversion by day



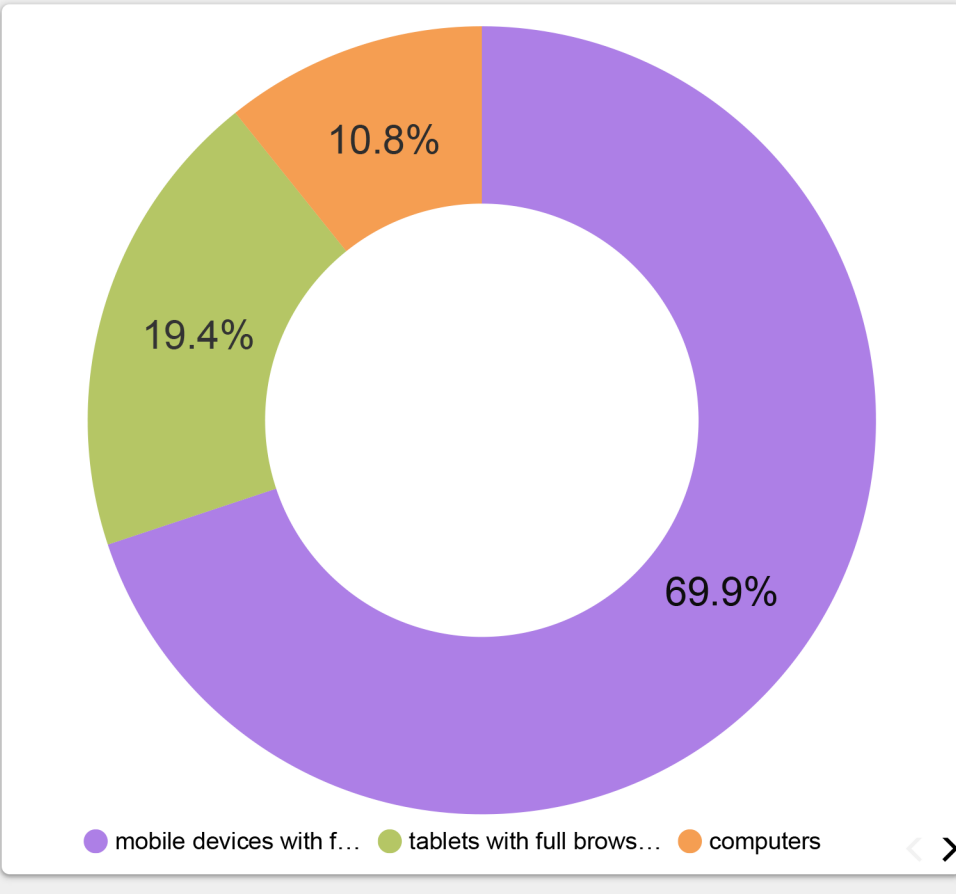
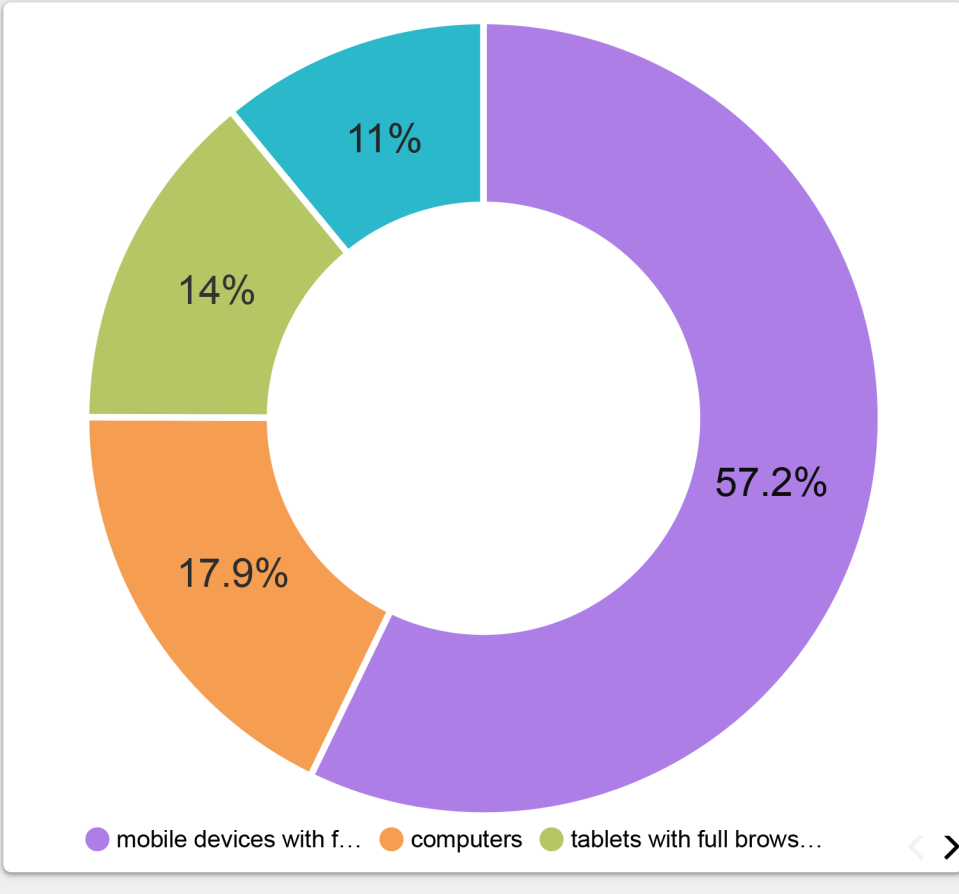
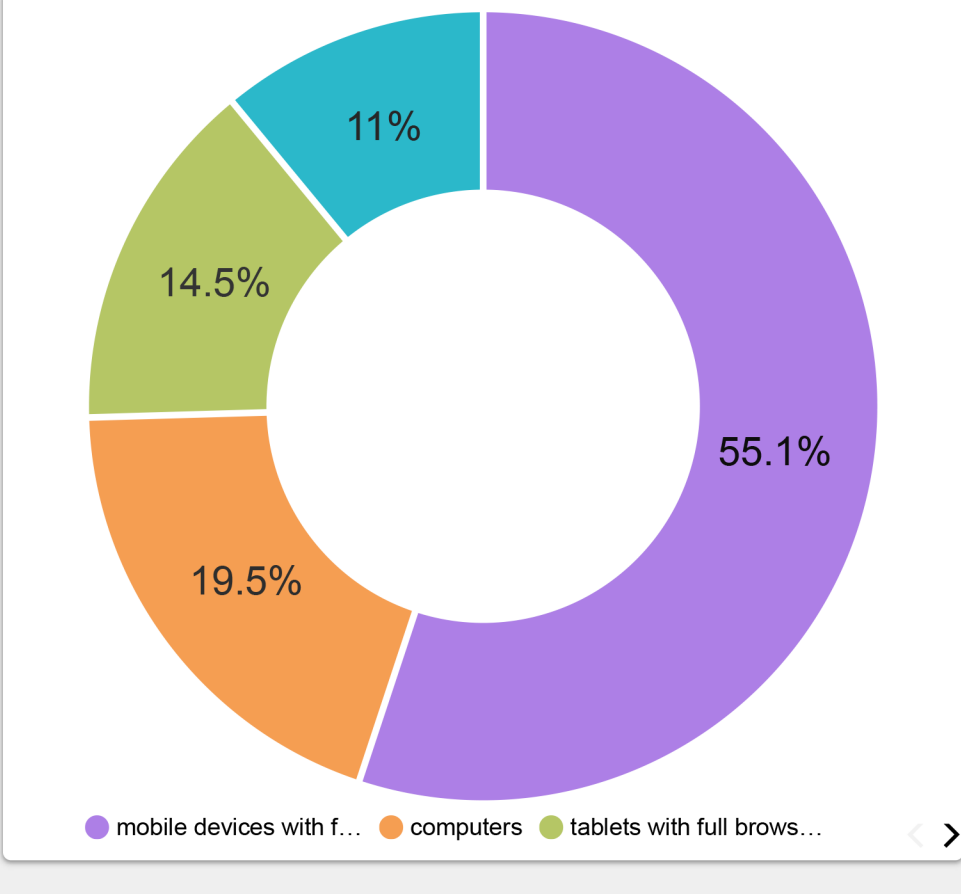
Video Views by hour



Video View Rate by hour



Impressions, Views & Clicks by Device



Impression distribution by Region

